2301 NW 122nd St.
Oklahoma City, OK 73120
+1 (405) 314-9183
ronald@mediaron.com

Ronald Jeffrey Huereca

SKILLS

I am a WordPress expert seeking employment for a WordPress developer or support position. I come from a diverse background, including engineering, programming, business, and customer service.

EXPERIENCE

EmailOctopus - Freelance Remote — *Developer*

October 8, 2018 - October 25, 2018

- Provide an updated plugin matching an advanced specification.
- Provide constant communication with the EmailOctopus team.

EmailOctopus is an email marketing tool that competes with MailChimp, Constant Contact, and other marketing tools. It has a user-friendly interface and is very customizable.

I was hired to revamp their entire plugin to create a form builder, shortcode, updated widget, Gutenberg compatibility, and other tasks as required.

The project took about 120 hours to complete and the client was very satisfied with the end product. I revamped their workflow using Gulp and Webpack and ensured all strings, even the Gutenberg ones, were translatable as that was very important to them. I was also tasked to ensure the plugin worked well with 5.0, so there were a bit of refactoring styles to match to the new editor.

You are welcome to [browse my case study](#).

Technologies and Tools Used:

- WordPress, PHP(5,7), JS(ES6), Linux CLI, CSS3, SASS, MySQL, Gulp, jQuery, JSON, WordPress REST API, Gutenberg, Trello, Toggl (for time tracking), Git, React, Gutenberg, Beaver Builder, Divi, and Webpack.
- Photoshop, Illustrator, VS Code, GitKraken, MAMP Pro, and Sketch.

UpdraftPlus - Freelance Remote — *Developer*

June 2018 - PRESENT

- Provide development support to the [Easy Updates Manager](#) plugin.
- Provide support on the [Easy Updates Manager forums](#).

Easy Updates Manager was [acquired from myself and another developer](#) and is installed on over 200,000 WordPress installs with 342 5-star ratings. The company has since brought me on as a freelancer role to support and develop Easy Updates Manager into a premium product.

Technologies and Tools Used:

- WordPress, PHP(5,7), JS(ES6), Linux CLI, CSS3, SASS, MySQL, Gulp, jQuery, JSON, WordPress REST API, Git, Trello, Toggl (for time tracking), GitLab, React, and Webpack.
- Photoshop, Illustrator, ScreenFlow, VS Code, Local by Flywheel, GitKraken, and MAMP Pro.

MediaRon LLC - Freelance Remote — *Developer, WordPress Consultant, Author*

March 2014 - PRESENT

MediaRon LLC is my company that provides development and consulting services to others regarding WordPress. It is also my vehicle for delivering support to my various WordPress plugins, books, and freelancing.

- Provide development and support for my [various plugins hosted on the WordPress Plugin Directory](#).
- Provide development and support for my [plugins hosted on GitHub](#).
- Author of [WordPress and Ajax](#).
- Author of [Project Mayhem](#).
- Working on a book called [Mindefusement](#).

My WordPress plugins currently have over 2,488,586 downloads with a cumulative rating of 4.66 stars out of 5 (source: [WP Tally](#)).

Technologies and Tools Used:

- WordPress, PHP(5,7), JS(ES6), Linux CLI, CSS3, SASS, MySQL, Gulp, jQuery, JSON, WordPress REST API, Git, GitLab, React, and Webpack.
- Photoshop, Illustrator, InDesign, VS Code, Tower, GitKraken, and MAMP Pro.

BigWing Interactive - Oklahoma City, Oklahoma — *Senior Web Developer*

September 2014 - April 2018

- Interface with clients with their website builds and feature requests.
- Develop and deploy custom WordPress plugins and themes.
- Mentor and train junior developers.
- Plan and develop WordPress sites, both front-end and back-end.
- Troubleshoot and fix server and WordPress issues.
- Migrate sites, including content migration from non-WordPress sites.
- Develop plugins as needed including [Highlight and Share](#), [Easy Updates Manager](#), [Reorder by Term](#), [Reorder Terms](#), [Slash Edit](#), [Metronet Tag Manager](#), and [Event Tracking for Gravity Forms](#).
- Interfacing with third-party APIs as needed including the Google Maps API.
- Assist content, SEO, and social teams with WordPress related issues.
- Provide support for custom plugins.

Technologies and Tools Used:

- WordPress, PHP(5,7), JavaScript, Linux CLI, WP CLI, MySQL, JSON, WordPress REST API, CSS3, SASS, Gulp, jQuery, Git, GitLab, Beanstalk, SVN, React, and Webpack.
- Basic Google Analytics and Google Tag Manager.
- Plugin familiarity with [Advanced Custom Fields Pro](#), [CMB2](#), [WooCommerce](#)(basic), [Soliloquy](#), [Gravity Forms](#), [Yoast SEO](#), and [Give](#) as well as many others.
- Familiarity with payment gateways such as PayPal Standard, PayPal Business Pro, and Stripe.
- Photoshop, InDesign, Illustrator, Atom, Coda, Tower, MAMP Pro, and Local by Flywheel.

10up LLC - Remote — *Senior Web Engineer*

November 2013 - March 2014

- Remediate and audit high profile sites before deploying to a hosted platform.
- Monitor performance issues and perform high-level code reviews.

Technologies and Tools Used:

- WordPress, PHP(5), and Linux CLI.
- Photoshop, Coda, and MAMP Pro.

Metronet Norge AS - Oslo, Norway — *Web Developer*

November 2011 - October 2013

- Develop and deploy custom WordPress Plugins and Themes.
- Provide overall guidance to project direction.
- Develop WordPress plugins as needed including [Metronet Tag Manager](#), [Reorder Posts](#), and [User Profile Picture](#).

Technologies and Tools Used:

- WordPress, PHP(5), Linux CLI, Git, MySQL, and SVN.
- Photoshop, InDesign, Illustrator, Coda, and MAMP Pro.

iThemes Media LLC - Edmond, Oklahoma — *Plugin Developer*

April 2011 - November 2011

- Develop custom plugins as needed.
- Provide custom development as needed.
- Worked on plugins such as:
  - LoopBuddy
  - Ajax Edit Comments
  - ThumbsUp
  - BackupBuddy

Technologies and Tools Used:

- WordPress, PHP(5), Linux CLI, Git, MySQL, and SVN.
- Photoshop, InDesign, Illustrator, Coda, and MAMP Pro.

WebDevStudios - Remote — *WordPress Plugin Developer*

June 2010 - April 2011

- Develop custom plugins as needed.

- Provide custom development as needed.
- Worked on sites such as:
    - Time Magazine (Healthland division)
    - CNN
    - Marsh University
    - AwayToGarden
    - https://beekman1802.com/
    - BlogWorld Expo

Self-employed – Remote — *WordPress Plugin Developer and Book Author*

June 2009 - June 2010

I resigned from my job as a General Engineer in June of 2009 for medical reasons. During this time, I completed two large personal projects, including work on Ajax Edit Comments and a 300 page book entitled WordPress and Ajax.

Technologies and Tools Used:

- WordPress, PHP(5), Linux CLI, Git, MySQL, and SVN.
- Photoshop, InDesign, Illustrator, Coda, MAMP Pro.

Department of Army – Huntsville, Alabama — *General Engineer*

July 2003 - June 2009

After graduating from college, I was hired by the Department of Army in the Army Civilian Corps. I rapidly rose from a GS-7 to a GS-13 in five years.

During my time working for the Department of Defense, I learned the following:

- Managing employees, co-workers, and contractors
- Writing Statements of Work and Contracts
- Desktop-level programming (using Visual Studio and VB.NET) for the Cargo Helicopter's Project Management Office and the Utility Helicopter's Project Management Office (mostly dealing with CH-47D and UH-60M models)
- Web Programming (using ColdFusion) for the Logistics Support Activity under the Army Materiel Command
- Logistics, inventory, and on-site inspections

Technologies and Tools Used:

- Microsoft Office Suite including Access, Visual Studio, ColdFusion, C#, VB.NET, and SQL.

EDUCATION

Transcripts are available if requested.

Texas A&M – Texarkana, Texas — *Master of Science in Business Administration*

August 2013 - December 2014

Graduated in December 2004 with a 3.67 GPA

Sample Courses:

- Business Law
- Marketing
- Accounting
- Economics
- Management Information Systems
- Organizational Behavior

Devry University – Phoenix, Arizona — *Electrical Engineering Technology*

July 2000 – June 2013

Graduated in June 2003 with a 3.80 GPA

Sample Courses:

- Computer programming (C++, Java)
- Microprocessor programming
- Analog and Digital Circuits (Beginning, Intermediate, and Advanced)
- Advanced Physics
- Advanced Calculus
- Circuit Design

AWARDS

I was the project manager for our required Senior Project, which we received a one-hundred percent on and went on to win several IEEE awards.